



City of Santa Barbara

Airport Department

Memorandum

DATE: May 16, 2012

TO: Airport Commission

FROM: Karen Ramsdell, Airport Director

SUBJECT: Commercial Ground Transportation Program

RECOMMENDATION: That Airport Commission receive a status report on the development and implementation of the Commercial Ground Transportation Program.

DISCUSSION:

A draft Commercial Ground Transportation Program has been prepared and staff has met with industry stakeholders to gather industry input. To date two taxicab industry meetings have been conducted. All permitted City of Santa Barbara taxicab company owners and drivers were invited. Overall the taxicab industry has been supportive and very helpful in developing the taxicab portion of the program.

An industry meeting with limousine, shuttle, and courtesy vehicle operators is scheduled for Thursday, May 17, 2012 at 9:00am. During the meeting staff will discuss proposed permit and per trip fees as well as operating requirements such as insurance, driver conduct rules, and issues regarding passenger pick-up and drop-off.

Staff expects to have industry meetings completed in June. A Ground Transportation Subcommittee meeting will be planned for July. Following the Subcommittee meeting, staff will bring the Commercial Ground Transportation Program with the Subcommittee's comments to the full Commission for consideration and recommendation to City Council.

The program will then be scheduled to go to Council for final approval. Once approved the Airport Commission, under authority granted in the revised Title 18 of the Municipal Code, will serve as the body to administer the Program via the Airport Director, and will serve as the appeal board for suspensions and revocations of airport ground transportation permits.